



Wright IP & International Law PLLC's  
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**Lectures, Courses & Seminars**  
**For High School & Vocational Students**

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**2019 Lecture Dates Available Now; Email [Wright@Wrightip.com](mailto:Wright@Wrightip.com)**

**Global IP Strategic Planning & IP Monetization In Advanced Economies**

**Class & Workshop Focus:**



- Creation, valuation and monetization of intellectual property;
- Economic, business, technological, and legal aspects of the creation, valuation and monetization of intellectual property; and
- Regarding Patents, Trademarks, Copyrights, Trade Secrets & Know How.



**Additional Topics Include:**

- US & International Patent System;
- Leveraging IP For Competitive Advantage;
- IP & Start-ups;



- IP In Competitive Internet Space;
- Using IP To Secure Market Dominance; and
- Advance IP Monetization.

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